

Prija is a high-end brand of warm, eco-friendly cosmetics made with fine ingredients and exotic fragrances, adhering to the highest quality standards.

Inspired by the mysterious allure of the East, this line of products will take you on a journey through time to exotic, uncharted locales. Treat your skin and hair to warm aromas, earthy colours and sensory textures brought to life with a plethora of wisely combined Eastern and Western ingredients.

From a fortifying shampoo with Eruca sativa and a reinvigorating creamy bath foam to a moisturising body cream containing vitamin E, you will discover a well-crafted line with formulas that combine to turn body care into a complete self-discovery experience.

Completely GMO and petrolatum-free. Our products are clinically tested and free of parabens. No animal products are used in the formulas or in the manufacturing process, making Prija a vegan-friendly product line.

Main ingredients

GINSENG - GEL

The reinvigorating properties of ginseng have been known in the East for many centuries. The extracts from its roots have toning and energising properties when applied on the skin and scalp.





ERUCA SATIVA - SHAMPOO

Grown and appreciated in ancient times in the entire Mediterranean area, Eruca is a highly resilient plant which thrives in harsh terrain. Its leaves produce extracts that are rich in minerals and antioxidants.

VITAMIN E – MOISTURISING BODY CREAM

Vitamin E has an efficient protective effect against dehydration and premature aging of the skin.

